

# Our Vision & Mission

We deliver fresh and clean seafood. Commit to freshness, quality to ensure that all customers receive the best quality seafood at a reasonable price.

- 1. Quality above everything:  
We promise to deliver the cleanest and freshest seafood to all.
- 2. Be committed to enrich customers' experience:  
We aim to maintain good, long-term customer relations, by treating our customers with care and patient. We believe good customer experience will bring our company to greater success.



# Get In Touch!

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# SEAFOOD PRODUCT CATALOG



**ADDRESS**  
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# About Us

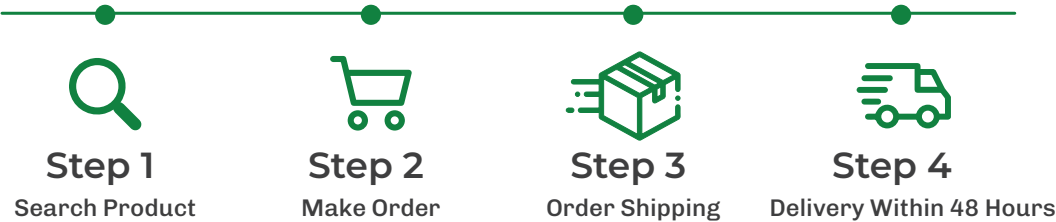
We are having more than 20 years of experience in the seafood retailer & wholesaler industry.

Our headquarter is located at Sungai Burung, Sungai Besar, Selangor. We have aspired to diversify the business to retail and consumer by providing the widest selection of seafood products with superior quality.

Our products are sourced by ourselves, also trusted and fully accredited suppliers who share the same values of quality as we do. All of the seafood products are checked by our experienced staff before they send to customers.

We are committed to freshness, quality to ensure that all customers receive the best quality seafood at a reasonable price.

# Order Process



# Table Content

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# Fresh Local Fish

**MOONTAIL GROUPE**

燕子斑



**LEOPARD  
COLLAR GROUPE**

七星斑



**BROWN-MARBLED  
GROUPE**

龙虎斑



**GOLDEN  
SNAPPER**

红皂鱼



**WHITE  
SNAPPER**

白皂鱼



**SIKAP**

海石甲鱼



**GROUPE**

石斑鱼



**LONGFIN GROUPE**

花斑鱼



**RED TALAPIA**

金凤鱼



**SIXBAR GROUPE**

九宫斑



**BROWN SPOTTED  
GROUPE**

尤斑鱼



**THREADFIN**

马友鱼





## KEMBUNG FISH

甘丰鱼



## LEATHER JACKET FISH

鸡肉鱼



## FLOUNDER FISH

左口鱼



## KOLI FISH

戈里鱼



## TENUALOSA @ TOLI SHAD

刺壳鱼



## RED SNAPPER FISH

红鱼



## SPANISH MACKEREL

竹鲛鱼



## SPOTTED SPANISH MACKEREL

马鲛鱼



## AMBERJACK FISH

油甘鱼



## HARDTAIL SCAD FISH

硬尾鱼



## TONGUE FISH

大龙舌



## BLACKSPOT THREADFIN

米午鱼





TOFU FISH  
豆腐鱼



WHITEFIN  
WOLF HERRING  
大西刀鱼



# Fresh Pomfret Fish

CHINESE POMFRET  
斗鲷鱼



WHITE POMFRET  
白鲷鱼



BLACK POMFRET  
黑鲷鱼



GOLDEN POMFRET  
金鲷鱼



FROM SEA  
TO TABLE



# Fresh Squid & Prawn

**PREMIUM  
ORIENTAL PRAWN**  
放网大明虾



**WILD CAUGHT  
TIGER PRAWN**  
野生老虎虾



**CALAMARI**  
大鱿鱼



**MUA PRAWN**  
麻虾



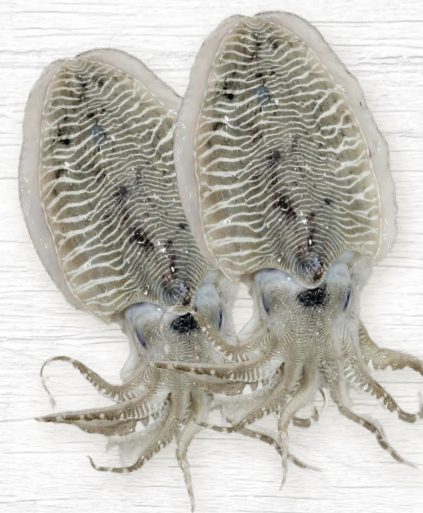
**SQUID**  
苏东



**SQUID  
(THICK MEAT)**  
厚肉苏东



**CUTTLEFISH**  
墨斗



**MINI OCTOPUS**  
八爪鱼



**SCAMPI GIANT  
FRESHWATER PRAWN**  
大头虾



**MUA PRAWN MEAT**  
麻虾肉



**PEELED ORIENTAL  
PRAWN**  
大虾仁



**PEELED MANTIS  
SHRIMP**  
虾姑肉





# Premium Imported Fish

**NORWEGIAN SALMON**  
挪威三文鱼



**CHILEAN SALMON FISH STEAK**  
智利三文鱼扒



**PREMIUM NORWAYGIAN SALMON TROUT**  
挪威上等三文鱼片



**CHILEAN SALMON FILLET**  
智利三文鱼片



**PREMIUM COD FISH**  
上等鳕鱼扒



**DOLLY FISH FILLET**  
多利鱼片



**CANADIAN SCALLOP**  
加拿大大带子



**HALF SHELL SCALLOP**  
半壳扇贝



**JAPANESE FINEST OYSTER**  
日本刺身级生蚝



**SHORT NECK CLAM**  
日本啦啦



**RAZOR CLAM**  
竹摊



**CRAB MEAT**  
蟹肉





FRESH LALA MEAT  
鲜啦啦肉



LOCAL OYSTER MEAT  
本地生蚝肉



CLAM MEAT  
蛤肉



GREEN LOBSTER  
青龙虾



# Fresh Water Fish

LIKO  
鲤鱼



SUSU  
牛奶鱼



PATIN  
巴丁



TONGSAN  
松鱼



ROHU  
鲈鱼





# Farm Raised Seafood

**SIAKAP**  
海石甲鱼



**GOLDEN POMFRET**  
斗鲷鱼



**GOLDEN SNAPPER**  
红皂鱼



**WHITE SNAPPER**  
白皂鱼



**RED TALAPIA**  
金凤鱼



**GROUPE**  
石斑鱼

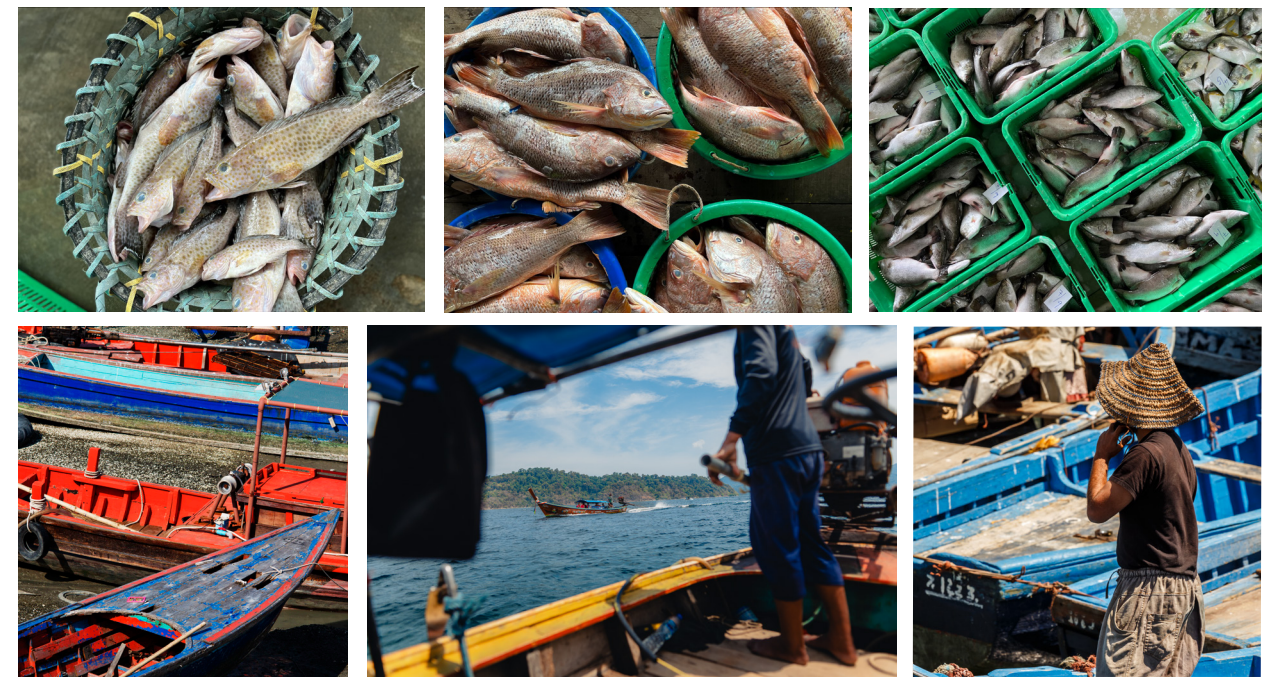


**WHITE PRAWN**  
白虾



## At the Source

This is where it all begins. At the heart of the sea, where skilled fishermen bring in the day's freshest catch. From traditional boats to our waterfront facility, every step reflects our deep-rooted connection to the ocean. These moments capture the passion, people, and places that make SAS Fishery a trusted name in quality seafood.





# Company Milestone



**SAS FISHERY**  
FRESH FROM  
THE OCEAN

1938

Mr. Chia (SAS Fishery Founder) was born in 1938. As the eldest son, he acted a very important role in supporting whole family. Therefore, he did not graduate from elementary school, and started fishing with his father for a living at the age of 11.

1960

In the 1960s and 1970s, he began to start own local seafood business and wholesale them to every major markets such as: Kuala Lumpur.

1980

In the 1980s and 1990s, Malaysia's economy experienced a sustained rapid growth. Mr. Chia purchased a number of fishing boats and expanded the wholesale market to foreign markets, including Singapore and Thailand.

2020

As the third generation, we have now transformed the traditional business model into online market, so that the fresh and good quality seafood can be shared to the market.

2025

We took giant leaps in 2024 and hit over 10 millions sales by 2024. At the same time, we also achieved the 3 ambitious goals we set. Looking forward to reach greater success together with our dearest customers!



# Overseas Business

Fresh from the ocean, trusted across borders. SAS Fishery began in Malaysia and has since expanded to five key markets: Singapore, Hong Kong, China, Indonesia, and Thailand. Our commitment to quality seafood and efficient supply has enabled us to build strong regional partnerships and a growing international presence. Each market we serve upholds the same standard: delivering ocean-fresh products with integrity, consistency, and care. And we're not stopping here. With more countries on the horizon, SAS Fishery is charting a course for wider global reach.



Malaysia



Singapore



Thailand



Indonesia



China



Hong Kong



# Our Expert Fishermen

